



# Strategic Plan 2015-2020



# The Need in 2015

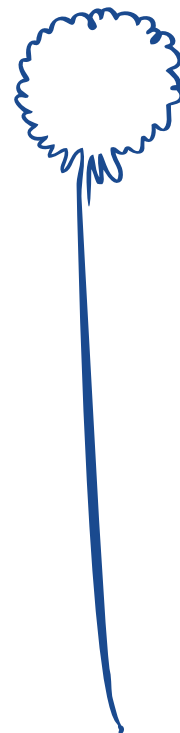
1 in 4 people will have mental health problems at some point in their life.

People with severe mental health problems die, on average, 20 years younger than the general population and frequently experience one or more long term physical health problems.

People with mental health problems can recover and live well, but will often need help and support to do so.

## Developing a Strategy for York Mind 2015-2020

The Joint Strategic Needs Assessment for Mental Health in York highlighted that York has an over reliance on secondary service and limited capacity within the voluntary sector.



## Our Vision

That everyone with mental health problems gets the support and respect they deserve.

## Our Purpose

To support and improve mental health and wellbeing in order to improve quality of life.

## Our Values

### Open and non-judgmental

Reaching out to those who need us, especially those who feel excluded

### Creative and positive

We design and deliver high quality services that meet changing needs

### Collaborative

We actively look to work in partnership with others for the benefit of service users

### Participatory

We allow service users to define their success and offer support to facilitate this

# Our Aims

## Development

- Increase our work with children and young people, particularly in the area of transition from children to adult services
- Seek opportunities to work with families
- Increase our training provision to deliver high quality learning to employers, schools and statutory bodies
- Increase our work in early intervention and prevention to reduce reliance on secondary services and better support those going into crisis
- Continue to work with the statutory mental health provider to support those discharged from hospital and from community mental health teams

## Quality and Service Improvement

- We will work with other regional and national Minds to develop and utilise an appropriate evaluation tool to measure outcomes and impact
- We will put service user experience at the heart of our evaluations and develop robust processes that allow participation opportunities for those using our service
- We will fulfil our requirements to complete the Mind Quality Mark and explore external quality marks as appropriate

# Our Aims

## Collaboration and Partnership

- We will work with the wider voluntary sector to help them grow and thrive
- We will be part of informal collaborations and formal partnerships where we believe this offers the best outcomes for service users
- We will be part of strategic representation opportunities to ensure we can influence policy makers and commissioners
- We will encourage staff to work across projects in order to benefit service users

## Supporting staff and Volunteers

- Trustees and Senior Management Team will model a positive learning culture to ensure staff have the confidence to question and participate in service design and delivery
- We will ensure all staff and volunteers have effective line management that meets their needs and that of the organisation
- We will provide appropriate training opportunities to support the personal and professional development of staff and volunteers

# Our Aims

## Resourcing

- Identify and move into an additional building to house the growing staff team
- Ensure our contract and grant requirements are fulfilled, putting us in the best possible position to continue with existing funding sources
- Continue to pursue new funding opportunities to deliver projects identified by service users and staff
- Continue to resource our fundraising team to continue building links in both community fundraising and corporate giving



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