



mind York

Annual Golf Day 2025

16th September 2025

The Oaks Golf Club, York

SPONSOR PROPOSAL

For more information about any of the services that we provide in York and surrounding areas visit www.yorkmind.org.uk

Follow us on  @YorkMind  York_Mind  York Mind

To have a chat about anything fundraising please contact the fundraising team – fundraising@yorkmind.org.uk
York Mind registered charity number – 1006759, Register of Charities – The Charity Commission

Contents

INTRODUCTION

ABOUT THE EVENT

KEY SPONSOR BENEFITS

THE PACKAGES

CONTACT

A Note From Our CEO

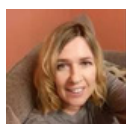


If you have not already heard of us, York Mind is an independent mental health charity that supports individuals experiencing mental health challenges in York to start their recovery journey. With global events and difficult living situations affecting our communities, supporting mental health is more vital than ever.

In recent years, many have faced mental health conditions for the first time or seen loved ones struggle. Your colleagues, customers, suppliers and target communities all have mental health that matters.

Due to increasing economic hardship, York Mind needs funding, partnerships, sponsorships now more than ever to support our local people. At least 1 in 4 currently struggle with their mental health. By supporting your local mental health charity, you invest in the wellbeing of York residents.

With generosity from partners like you, York Mind can continue our critical work supporting recovery and resilience. Together, we can support people within our communities.



Alyson Scott, York Mind CEO



Our vision

That everyone with mental health problems gets the support and respect they deserve.

About The Event

A day for supporters of York Mind to come together and enjoy a round of golf at The Oaks Golf Course. It is great way for businesses to connect, whilst raising funds for a local charity supporting people in our local communities.

No matter experience or ability, there will be something for everyone to enjoy.

11am

Registration Open

Time for teams to register and grab a hot drink and breakfast roll.

**12:30
pm**

First Tee

Teams to tee off every 8 minutes from 12:30pm.

**16:30
pm**

Meal and Prize Giving

Overall prizes and challenge prizes to be awarded.



INCLUDED IN THE EVENT

Welcome breakfast

18-holes of golf

Post round meal

Challenges & prizes to be won throughout the day

Key Sponsor Benefits



We would love for you to come on board as a York Mind Golf Day sponsor to support our local services. Here are just some of the ways that sponsorship can pay-back your organisation.

Affiliation with York Mind, a well-known local charity that supports people within our communities

Opportunity to try something new and boost staff morale along the way!

A new way to connect with prospective and existing clients

Extensive marketing opportunities to a new and relevant audience

Enhance your CSR credentials by partnering with a local charity

The Packages



Gold Sponsor

12 free golf entry places

Title sponsor name XXXX York Golf Day – Supporting York Mind (or as specified)

Key branding and company information featured within personal invitation to 100+ business leaders across York

Business logo to feature on York Mind website with logo and contact information

Feature within dedicated email to all York Mind Corporate Supporters

Branding opportunities at golf day registration and throughout the event space, branded external flags and flyers on tables

Acknowledgment within hosts speech

Logo featured on all golf day event social media and promotional materials – full marketing plan to be shared on request

£2,000 donation

The Packages



Silver Sponsor

8 free golf entry places – additional 2 lunch guests

Featured as part of personal invitation to 100+ business leaders across York

Business logo to feature on York Mind website homepage with homepage logo and contact information

Branding opportunities at golf day registration and throughout event space, branded external flags and flyers on lunch tables

Acknowledgment within hosts speech

Logo featured on selected event social media and promotional materials

£1,000 donation

The Packages



Hole Sponsor

2 free golf entry places

Business logo to feature on York Mind website event page with logo and contact information

Acknowledgment within hosts speech

Dedicated hole on the course with an opportunity to place a branded flag and / or distribute promotional material to golfers

18 holes available for sponsorship

£500 donation
per hole



Thank you!
Please get in touch.

Contact

Freya Flaherty, Corporate Fundraiser

Email frreya.flaherty@yorkmind.org.uk