

# Fundraising Checklist



## Things to think about...

**Who** are you going to be fundraising with? Are you flying solo this time or are you in a group? Use this to assemble your tribe of followers and supporters.

**What** are you going to do to raise funds? Are you going for a classic fundraiser or perhaps a challenge – sporty, creative or on-trend? Use your talents and interests to guide you.

**Where** will your fundraising take place? Are you going to do an event in person, or could you do this all online?

**How** are you going to fundraise? Do you need equipment, space, permissions, materials? What do you need? Can you get what you need for free?

**How** can you let people know about what you're doing? Could you use social media, ring your Gran, contact the local Press, make posters? **Tell everyone you know, lots of times** – we humans have short memories and the last thing you want is people saying after you've finished 'Oh I would have donated / sponsored you, but I didn't know about it'.



## Key things:

- ✓ Be realistic about your target – better to start off low and exceed it than to miss altogether!
- ✓ Give yourself enough planning time
- ✓ Be silly & have fun! 😊